

Dirty Dozen 5K Obstacle Mud Run & Clemmons Post-Race Bash

Saturday, September 25, 2021
Jerry Long Family YMCA
Clemmons, NC 27012



SPONSOR FORM

Celebrate the 3rd Annual Dirty Dozen 5K Obstacle Mud Run for adults and youth (ages 7 & up) of all fitness levels on **Saturday, September 25, 2021**. Proceeds from the Dirty Dozen 5K Obstacle Mud Run will benefit people in the community and towards the Y innovative health programs benefiting cancer survivors, diabetes prevention, and other chronic disease programs.

YES, I WOULD LIKE TO SPONSOR THE DIRTY DOZEN 5K OBSTACLE MUD RUN & CLEMMONS POST-RACE BASH

Business/Organization Name: _____

Contact Person: _____

Mailing address: _____

City: _____

State: _____ Zip: _____

Email address: _____

Phone #: _____ Cell #: _____

Reservation deadline for Sponsors: Friday, July 2, 2021

Return this form and payment to:

Jerry Long Family YMCA
1150 South Peace Haven Road
Clemmons, NC 27012

Attention: 2021 Dirty Dozen 5K Mud Run Sponsorship

JERRY LONG FAMILY YMCA QUICK FACTS - 2019

BRANCH MEMBERS: 15,000+

MONTHLY BRANCH VISITS: 56,000+

PROGRAM PARTICIPANTS & FAMILIES: 25,000+

OUR NETWORK: 6,500+ social media followers

NUMBER OF RUNNERS: 500 runners in 2019

VOLUNTEERS: 60 volunteers in 2019

POST-RACE PARTY: Around 1000 runners/community members at the 2019 post-race event

We had runners from 7 different states in 2019: North Carolina, Georgia, West Virginia, Kentucky, Virginia, Florida, and New York.

THANK YOU FOR SUPPORTING OUR CAUSE!



INDICATE CHOICE BELOW	LEVEL OF SPONSORSHIP	DESCRIPTION
	Presenting Sponsor \$3000	<ul style="list-style-type: none"> • Title sponsor for the event • Extra-large business logo on 600+ race shirts • Extra-large logo on promotional information at the start line, trail/course, and at the post-race party • Booth space at packet pick-up • Booth space at post-race party • Booth space at Y events, two health fairs and fall festival • Business featured in runner's email blast (4x) • Business featured in volunteer email blasts (2x) • Business recognized on our social media channels Facebook & Instagram pages (6x) • Recognition on race day and post-race party announcements • Sponsor 6 obstacles on trail/course (yard signs provided) • Complimentary team entries if requested (4 teams of 4) • Business/Company banner prominently displayed at the event (provided by sponsor) • Prominent recognition on race website • Opportunity to distribute information to all runners (provided by sponsor for 500+ runners) • LIMITED 1 PRESENTING SPONSOR
	Gold \$1500	<ul style="list-style-type: none"> • Large business logo on 600+ race shirts • Logo on promotional information at the start line, trail/course, and at the post-race party • Booth space at packet pick-up • Booth space at post-race party • Booth space at two Y events, two health fairs or fall festival • Business featured in runner's emails blast (2x) • Business featured in volunteer email blasts (1x) • Business recognized on our social media channels Facebook & Instagram pages (4x) • Recognition on race day and post-race party announcements • Sponsor 4 obstacles on trail/course (yard signs provided) • Complimentary team entries if requested (3 teams of 4) • Recognition on race website • Opportunity to distribute information to all runners (provided by sponsor for 500+ runners)
	Silver \$500	<ul style="list-style-type: none"> • Medium business logo on 600+ race shirts • Logo on promotional information at the start line, trail/course, and at the post-race party • Booth space at post-race party • Booth space at one Y event, heath fair or fall festival • Business recognized on our social media channels Facebook & Instagram pages (2x) • Recognition on race day and post-race party announcements • Sponsor 2 obstacles on trail/course (yard signs provided) • Complimentary team entries if requested (2 teams of 4) • Recognition on race website • Opportunity to distribute information to all runners (provided by sponsor for 500+ runners)
	Bronze \$300	<ul style="list-style-type: none"> • Small business logo on 600+ race shirts • Logo on promotional information at the start line, trail/course, and at the post-race party • Booth space at post-race party • Business recognized on our social media channels Facebook & Instagram pages (1x) • Recognition on race day and post-race party announcements • Complimentary team entry if requested (1 team of 4) • Recognition on race website • Opportunity to distribute information to all runners (provided by sponsor for 500+ runners)
	In-Kind Gifts	<p>Will be based on dollar amount and will receive that sponsorship level. For more information on In-Kind Gifts, please contact Adam Cardwell at dirtydozen5k@ymcanwnc.org</p>
	Calling All Volunteers	<p>We welcome all business staff, college students, and community members to volunteer at the Dirty Dozen 5K Obstacle Mud Run and Clemmons Post-Race Party; please email dirtydozen5k@ymcanwnc.org for more information on Race Volunteers or Post-Race Party Volunteers by September 1, 2021.</p>

For more information, contact Adam Cardwell at dirtydozen5k@ymcanwnc.org.

Please email a high resolution black & white (.ai or .eps logo file) and a high resolution color (.jpg logo file) to: dirtydozen5k@ymcanwnc.org